

DOCKET NO: 278778US0PCT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :  
CESARE BARTOLI, ET AL. : EXAMINER: MCCLELLAND, K. K.  
SERIAL NO: 10/552,470 :  
FILED: OCTOBER 7, 2005 : GROUP ART UNIT: 1734  
FOR: METHOD FOR PRODUCING :  
PRINTED RETROREFLECTIVE HIGH :  
VISIBILITY PRODUCTS :

AMENDMENT

COMMISSIONER FOR PATENTS  
ALEXANDRIA, VIRGINIA 22313

SIR:

Responsive to the Office Action dated October 23, 2007, and the Notice of Non-Compliant Amendment dated August 1, 2007<sup>1</sup>, Applicants respectfully request reconsideration of the above-identified application in view of the following amendment and remarks.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Discussion of the Amendment** begins on page 7 of this paper.

**Remarks** begin on page 8 of this paper.

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<sup>1</sup> While the Office Action Summary page includes a check next to the box indicating that the Office Action is Final, the Examiner has confirmed in a telephone conversation with undersigned counsel on November 7, 2007 that the box should have been blank, i.e., the Office Action is non-Final. The Examiner also reconfirmed that the Office Action supersedes the Notice, since the Notice mistakenly treated the drawings submitted with the amendment filed July 24, 2007 as amendments to drawings filed as part of the application, rather than as illustrations in support of Applicants' arguments.